

Agenda Item XII a

The Sierra Nevada Geotourism MapGuide Project

Presented By: Bob Kingman



www.SierraNevadaGeotourism.org

Current Status

Sierra Nevada Geotourism MapGuide

HOME MAIN MAP EVENTS PARTICIPATE MY FAVORITES EXPLORATION TRACK ABOUT

Hiking Trail or Trailhead

Copper Creek Trail, Kings Canyon National Park

1 Thumbs Up! Click here to give your thumbs up.

Distance: 9 miles (14 km) one way
Elevation: 5,000 - 10,700 ft.
Difficulty: Strenuous
Time: 2-4 days round trip (not including stops for rest or picture taking)

Vast mountain vistas, pristine alpine lakes, a relentless aerobic workout, and remote wilderness solitude await hikers of the Copper Creek Trail in Kings Canyon National Park. In the first seven miles, the trail climbs almost 5,350 feet along Copper Creek before surmounting a lateral moraine and descending into beautiful Granite Basin, a gently sloping bowl full of scenic tams and wildflower-bedecked meadows.

The trail starts on the north side of the overnight parking area at Roads End in Kings Canyon. After a set of sandy switchbacks up an open hillside with nice views of Grand Sentinel, the trail settles into a steady climb along Copper Creek. Four miles from the trailhead, hikers pass Lower Tent Meadow—the first and only real campsites before Granite Basin. After three more miles of steep trail, hikers surmount the lateral moraine and descend to Granite Basin. Campers will need to leave the trail here to find camping. Those headed further continue along the trail as it skirts Granite Basin and begins the steep climb to Granite Pass.

Hikers will be tempted to stop at the top of the pass for beautiful views south over Granite Basin to the Great Western Divide and north to the remote Middle Fork Canyon and Goddard Divide beyond. The reward for 10

LONGITUDE: -118.600845000
LATITUDE: 36.792240000
ELEVATION: 5030 FT (1533 M)

PHOTOS

NATIONAL GEOGRAPHIC Explore other interactive map guides Select a Not-to-be-Missed Western Travel Destination

Southern Sierra phase closed with success in Madera, Fresno, Tulare, and Kern Counties

Northern Sierra Cascade

June – September

Sierra, Plumas, Yuba, Butte, Tehama, Lassen, Shasta, and Modoc Counties

Sierra Nevada Geotourism MapGuide

HOME MAIN MAP EVENTS PARTICIPATE MY FAVORITES EXPLORATION TRACK ABOUT

Community or County Park

Susanville Ranch Park*

104 Thumbs Up! Click here to give your thumbs up.

*Nomination, pending review

It's a mountain biker's dream. Twenty-seven miles of single track! Non-motorized multi-use trails wind through canyons, around meadows, and up into the hills in this uncrowded and unspoiled park. From easy to challenging trails, everyone will find something to suit their liking at Susanville Ranch Park.

Susanville Ranch Park is a 1,100-acre park property in northeast California, owned and managed by Lassen County as a shared-use recreation area. The park lies in the heart of one of the most unique and diverse landscapes in America. The best way to experience the landscape is to climb up into the foothills of the Cascades to one of the many vista points in the northern section of the park. Looking out across Susanville to the south, the Diamond Mountains rise up to the sky abruptly marking the northern edge of the Sierra Nevada mountain range. If you get up there early enough, you will see the sun rise to the east over the Great Basin, the southern edge of the Modoc Plateau and the Honey Lake Valley. Four distinct physiographic regions come together and blend in one dramatic view. This place is often referred to as California's geographic crossroads.

Park users will also find an amazingly diverse biological display traveling the park's trails. The riparian corridors along Bagwell and Paute Creeks in the southern portion of the park contain the greatest biodiversity with beaver ponds, willows, cottonwoods, watercress, amphibians, reptiles, small and large mammals, birds, and

LONGITUDE: -120.667390800
LATITUDE: 40.432314300
ELEVATION: 4282 FT (1305 M)

PHOTOS VIDEOS DOCS

NATIONAL GEOGRAPHIC Explore other interactive map guides Select a Not-to-be-Missed Western Travel Destination

Current Status

Active Destination Pages To Date (July 2011):

- Yosemite Gateways and Byways – 369
- Tahoe-Emigrant Corridor – 438
- Southern Sierra – 217
- Northern Sierra Cascade – 28 (Nomination phase closes in Sept.)

1,096 Sierra-specific destination pages!

- ❖ 32 Sierra Nevada News and Exploration Tracks – *Where local writers share what makes the Sierra Nevada unique*
- ❖ 13,000 Unique visitors to the site from 89 countries



What's New?



New Home Page Look features quicker-loading MapGuide, Virtual Tours and Message from National Geographic:

The screenshot shows the homepage of the Sierra Nevada Geotourism MapGuide. At the top, a banner reads "GEOTOURISM MAPGUIDE: A TRAVEL GUIDE TO THE PLACES MOST RESPECTED AND RECOMMENDED BY LOCALS." Below this is a large image of snow-capped mountains. The main heading is "Sierra Nevada Geotourism MapGuide" with the National Geographic logo. A navigation menu includes: HOME, MAIN MAP, EVENTS, PARTICIPATE, MY FAVORITES, EXPLORATION TRACK, and ABOUT.

Key features on the page include:

- Nominate Here!**: A call to action to "Help tell the story of what is special about your place. Nominate Here! Nominate for the Northern Sierra Cascade region now!"
- Featured Nominations**: Three categories with images: "Food or Drink" (Grass Roots Natural Foods), "Contribute and Good Dirty Fun" (Hiking), and "Outdoor Adventures" (Horsetail Falls).
- Virtual Tour**: A section for "Tahoe House Hotel Virginia City, NV" with a "View the Virtual Tour" link.
- Contribute and Volunteer**: A list of activities including "Great Sierra River Clean Up: Merced River", "Squaw Valley Adventure Center Ropes Course", and "High Sierra Volunteer Trail Crew".
- Festival or Event**: A list of events including "Live! In the Mountains - Three Rivers Performing Arts Institute", "Everything Lavender Tour, Workshop & Lunch**", and "Drums Under The Sky".
- Search the MapGuide**: A search bar and a "GET STARTED" button for the "INTERACTIVE MAPGUIDE DISCOVER PLACES".
- What is Geotourism?**: A link to learn more.
- Sign Up for eNewsletter** and **Subscribe to the RSS Feed**.
- Project Managing Partners**: Logos for Sierra Business Council and Sierra Nevada Conservancy.
- More Project Supporters**: A link to view additional partners.

At the bottom, there is a footer with navigation links: Home | Map | Events | Participate | My Favorites | Exploration Track | About | Project Supporters | Privacy Policy | Terms of Use | Site Map. Copyright © 2009 National Geographic Society. A dropdown menu at the bottom right says "Select a Not-to-be-Missed Western Travel Destination".



Four Active Geocouncils, plus a Sierra- Wide Geocouncil, covering the entire Sierra Nevada and Southern Cascade Region.



Virtual Tours: An Exciting Future for the SNGT Web site!

Sierra Nevada Geotourism MapGuide

HOME

Museum

Territorial Enterprise

BACK

VIRTUAL TOUR

Territorial Enterprise/Mark Twain Museum, Virginia City, NV tour

CLOSE WINDOW

HOME BACK HELP Virginia City Territorial Enterprise

Hold left mouse button down, move your mouse to look around a 360 view. Click icons to travel or see videos.

Sierra Nevada Geotourism

experience VTour

TOUR MAP TOUR INFO TOUR PLACES SHOW ME JUMP TO

Hours Open: Summer Hours: April - October 9-6 PM Winter Hours November - March 10-5 PM

Fees: Admission: Adults \$3.00 Children \$2.00

For More Information, Contact:

NATIONAL GEOGRAPHIC

Explore other interactive map guides

Select a Not-to-be-Missed Western Travel Destination






11:28 PM


GEOTOURISM MAPGUIDE

NATIONAL GEOGRAPHIC

Sierra Nevada



Introductory text goes here.
 Application introductory text goes here. This is intro text for the application.

GET STARTED! 

Sierra Nevada Online 

Sierra Nevada Geotourism Mobile App






11:28 PM

List Refresh  ON

 Bed and Breakfast 


McCaffrey House Bed and Breakfast Inn
 0.75 miles away
 Special or Package

 Winery or Winery Tasting Room 


Pilot Peak Vineyard & Winery
 1.5 miles away

 Geologic Feature 

 Show Me
  Near Me
  Map View

Sierra Nevada Online 






11:28 PM

< Back 0.75 miles away 

Blue Angel Café

Located on Ski Run Boulevard in the center of South Lake Tahoe, the Blue Angel Café is situated along the original ski hill of Heavenly dating...
[Read More >](#)






Contact Information

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 Show Me
  Near Me
  Map View

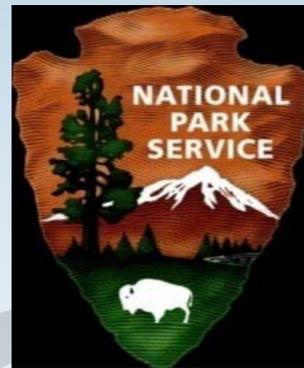
Sierra Nevada Online 

Formation of the National Geotourism Council



Partnerships and Participation

**National Geographic
MOU with 5 Federal
Agencies:**



Nonprofits

Counties

Chambers of Commerce

Tourism Bureaus

Cities

State Agencies

Future of the Project

Further development and marketing of the Sierra Nevada Geotourism MapGuide Project to support the “Promotion of Sustainable Tourism and Recreation” focus in SNC’s draft Strategic Plan will include:

- Implementation of the annual marketing plan.
- Continued commitments from existing partners and Geocouncils.
- Web site updates including adding functions, tools and additional content.

