

Agenda Item VII b

Strategic Plan Update



How We Got to Today

June 2010 Board Workshop
Brainstorm Potential Areas of Focus

Input from stakeholders on potential areas of focus/SNC Role & Guiding Principles

Begin research on what others are doing in the Region

September 2010 Board Meeting
Select Potential Areas of Focus

Input from stakeholders on selected potential areas of focus/SNC Role

Research what others are doing and potential for outside funding within selected potential areas of focus

December 2010 Board Meeting

Select Areas of Focus: Healthy Forests, Agricultural Lands, Watershed Protection and Restoration, Tourism and Recreation, Long-term Effectiveness of the SNC

Workshops with stakeholders to brainstorm strategies/actions within each area of focus

Continue to consider what others are doing and potential for outside funding within areas of focus

Workshop Results

- 6 Workshops: Auburn, Susanville, Visalia, Oroville, Bishop and Sonora
- More than 140 attendees
- Wide variety of interests represented
- 20 web participants
- All Staff Meeting

Next Steps

March 2011 Board Meeting

Status Report to Board

Additional meetings with stakeholders to brainstorm strategies/actions within each area of focus

Prepare draft Strategic Plan

June 2011 Board Meeting

Review Draft Strategic Plan and Provide Input

Public comment period

Prepare final draft of Strategic Plan

September 2011 Board Meeting

Review/Approve Final Draft of Strategic Plan

Implement plan with ongoing input from stakeholders

Continue to stay abreast of what others are doing and potential for outside funding within areas of focus