

Agenda Item VII d

Great Sierra River Cleanup

Presented by:
Bob Kingman

SIERRA NEVADA
CONSERVANCY



141 Tons in 2010



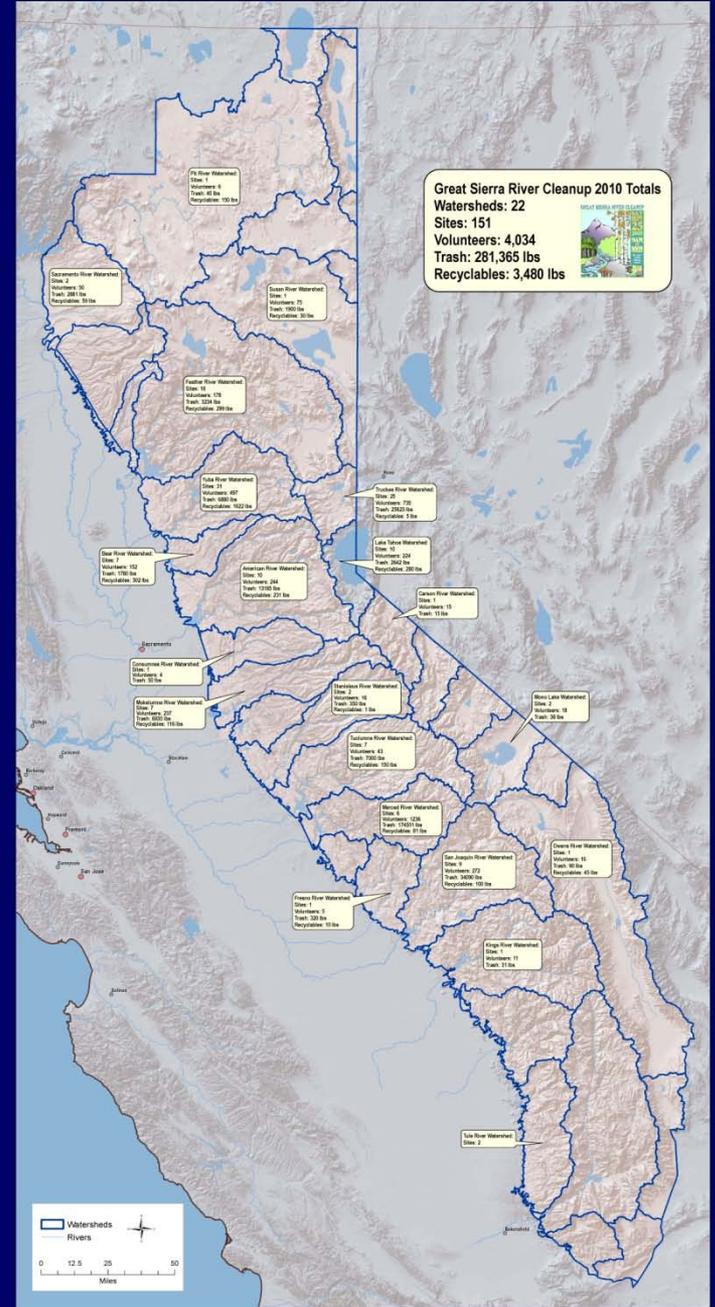
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Sierra Nevada Events in 22 Watersheds

150 Cleanup Sites

Great Sierra River Cleanup 2010



Great Sierra River Cleanup *2010 Results*

- 4,034 volunteers
- 140 tons of trash
- 1.75 tons of recyclables
- 265 river miles



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Statewide Totals

Protect American River Canyons



953,476 pounds



South Yuba River Citizens League

The Great Sierra River
Cleanup represents
approximately 30% of that
total at 281,365 pounds

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Media Exposure

- 19 Online Event Calendars
- 18 Online News Sites
- 17 Radio Stations
- 10 Print Publications
- 7 Television Stations

FRIDAY AND SATURDAY, SEPTEMBER 24 & 25, 2010 | YOUR NEIGHBOR SINCE 1872 | 50

Auburn Journal

AUBURNJOURNAL.COM

WEEKEND EDITION  **THE RIG ROUNDUP**
Vintage trailer show sets up 'Silver Bullet' camp in Old Town. PAGE A6

Bear River tries for River Valley
SPORTS B1

Mother Nature will thank you



Members of the Sierra Nevada Conservancy, from left, Tristyn Armstrong, Project Manager Brittany Juergenson and Joan Keegan are working to make the Great Sierra River Cleanup a continued success. Volunteers will meet from 9 a.m. to noon Saturday at the American River Confluence and other sites to pick up trash and recyclables along the American River Canyon.

Great Sierra River Cleanup's here

Volunteers removed 130 tons of trash from Sierra last year

BY BRIDGET JONES
JOURNAL STAFF WRITER

On Saturday morning local residents can help get trash out of waterways and surrounding areas.

The Sierra Nevada Conservancy is hosting its second annual Great Sierra River Cleanup along with several other local organizations including Protect American River Canyons, Upper American River Foundation, Placer Land Trust and Auburn State Recreation Area.

The effort is also being held in cooperation with the 26th annual California Coastal Cleanup Day, which includes cleanup sites up and down the state.

The event is scheduled from 9 a.m. to noon Saturday at various sites in Placer County.

Brittany Juergenson, event project manager for the Sierra Nevada Conservancy, said the cleanup is necessary because our local waterways affect a large portion of the state.

"The event is important because, for the most part, 65 percent of the water for the entire state of California originates in the Sierra Nevada," Juergenson said.

At last year's event, 3,500 volunteers turned out to pull various objects out of the water and related ground areas, Juergenson said.

HOW TO VOLUNTEER FOR THE GREAT SIERRA RIVER CLEANUP

Visit the Sierra Nevada Conservancy's website at sierranevada.ca.gov to find out which cleanup site is right for you.

Call Eric Peach at (530) 885-8878 to volunteer with Protect American River Canyons, William Templin at (916) 601-9914 to volunteer with the Upper American River Foundation, Jessica Avila at (530) 887-9222 to volunteer with the Placer Land Trust.

• SEE CLEANUP PAGE A9

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Event Support

- 12 SNC Staff and Boardmembers
- 5 Legislator Co-sponsors
- 12 AmeriCorps Volunteers
- 12 Financial Sponsors
- 125 Organizer Partnerships



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Participating Organizations



Friends of Squaw Creek



Clean Tahoe



Placer Land Trust



Protect American River Canyons



Americorps

El Dorado County/Georgetown Divide RCD
Placer Land Trust
Trout Unlimited
Earth's Water Restoration
Sierra County Fire Safe and Watershed Council
RiverTree Volunteers
Shasta Land Trust
Indian Lakes Parks
South Yuba River Citizens League
Sierra Nevada Adventure Co.
Clean Tahoe
Chico Paddleheads
Upper American River Foundation
Feather River Coordinated Resource Management
East Bay Municipal Utility District
Central Modoc River Center
Lassen Land and Trails Trust
California Association of Resource Conservation Districts
Oakhurst River Parkway Partnership
Mono Lake Committee
Alpine Watershed Group
Keep Truckee Meadows Beautiful
Eastern Sierra Land Trust
WildPlaces
Yosemite Climbing Association
Foothill Conservancy
Tuolumne River Trust
Tuolumne Resource Conservation District
Sierra Foothill Conservancy
Protect American River Canyons
Friends of the South Forks Kings
Sierra Institute for Community and Environment
Wolf Creek Community Alliance
San Joaquin River Stewardship Partnership
Friends of Squaw Creek
U.S. Bureau of Land Management
San Joaquin Valley Leadership Forum
American River Conservancy
Eldorado National Forest
CA State Parks
City of Placerville
Sierra Business Council

Trout Unlimited-Truckee River Chapter
Dry Creek Conservancy
San Joaquin Valley Forum
Bear River Key Club
Colfax High School Environmental Studies Class
Grass Valley Charter School
Downieville School
Yuba River Charter School
The NEO Club
Yuba Environmental Science Charter Academy
Nevada County Youth Opposing The Use of Tobacco for Health
Boy Scout Troops
Girl Scout Troops
Friends of Deer Creek
Nevada County Resource Conservation District
Nevada County Land Trust
The Sierra Club
Skippers Cove Marina
Sierra Arts Council

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Tahoe-Baikal Institute
Tahoe RCD
Hard Rock Café
Tahoe Douglas Rotary Club
Harrah's
South Tahoe Middle School
Kiwanis
South Tahoe High School Cheerleaders
Gold Country Fly Fishers
Englebright House Boaters Association
Sierra Center for Spiritual Living
Kings View Ready! Set! Go!
Sierra Nevada Alliance
California Tahoe Conservancy
Lake Tahoe Water Trail
Cal Trout
Feather River College
Almanor Basin Watershed Advisory Committee
Sierra Institute
Plumas Unified School District
Plumas Charter Schools (Greenville, Quincy, Portola, Chester),
Plumas National Forest
Upward Bound
Plumas County Public Works
Caltrans
Subway
Feather River RCD
InterMountain Disposal
PG&E
American Whitewater
Central Sierra Watershed Committee

Beyer High School
Nevada Econet
Truckee River Yacht Club
Champions of the Truckee River
Cities of Reno and Sparks-Parks and Recreation Departments
Washoe County Regional Parks and Open Space
National Park Service
Delaware North Companies
Camanche Recreation Company
Mokelumne Coast to Crest Trail Council
Mokelumne River Outfitters
Tuolumne County
Tuolumne Utilities District
Stanislaus National Forest
Master Gardeners of Tuolumne County
Upper Merced River Watershed Council
Auburn Recology
California Highway Patrol
Auburn State Recreation Area
Canyon Keepers
California Conservation Corps
City of Auburn
Auburn Recreation District
Central Future Farmers of America
Fresno Unified Adult Transition Program
Mendota High School

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A large green steel truss bridge spans across a deep, forested valley. The bridge has two tall, cylindrical concrete piers supporting its structure. Below the bridge, a river flows through the valley, surrounded by dense green trees and vegetation. The sky is clear and blue.

Save The Date!
September 17, 2011
Great Sierra River Cleanup