



## **Jay Ziegler**

Jay Ziegler, Director of External Affairs and Policy, oversees the California chapter's engagements with governments and other stakeholders at the state, county, and regional levels. He helps develop and direct Conservancy strategies on public policy, legislation, regulatory matters, partnership efforts, and campaigns. Prior to joining the Conservancy, Mr. Ziegler founded and was principal of Ziegler Associates, a multi-disciplinary public affairs firm focusing on environmental issues, land use, regulatory matters and clean technology. Before that, he worked extensively at the state and federal levels, serving in communications, policy and advocacy roles. Mr. Ziegler has served as a senior counselor to policy makers in the State Capitol and Washington, including serving with Interior Secretary Bruce Babbitt in the Clinton Administration, where he was integrally involved in policy coordination on a number of complex natural resource policy issues, such as endangered species and habitat conservation programs across the West. He holds a B.A. in political science-public service from U.C. Davis.