



Photos by: DWR and U.S. Forest Service

Wednesday, March 1, 2017
CalEPA Headquarters Building
Byron Sher Auditorium, 2nd Floor
1001 I Street
Sacramento, CA 95814

10:00 a.m. to 4:00 p.m.

10:00 Welcome

State of the Sierra Nevada Watershed Improvement Program and the need for investment in watershed restoration.

Speakers:

- John Brissenden, Sierra Nevada Conservancy Governing Board Chair
- Jim Branham, Sierra Nevada Conservancy
- Randy Moore, U.S. Forest Service

10:25 State of Sierra Watersheds

Speakers:

- Steve Frisch, Sierra Business Council
- Izzy Martin, The Sierra Fund

10:45 Looking Forward: Investment in Ecosystem Services

How can Sierra interests be more relevant to urban populations and their representatives?

Speaker: Assembly Member Brian Dahle

10:55 Rural/Urban Connection: How Do We Raise All Boats

How do we bridge the rural/urban divide in a way that benefits both interests?

Moderator: Debbie Franco, Governor's Office of Planning and Research

Speakers:

- Fran Spivy-Weber, State Water Resources Board
- Trina Cunningham, Upper Feather River Tribal Consultant
- Rosemarie Smallcombe, Mariposa County Supervisor

12:00 Break for lunch (lunch will be on your own): [Nearby Options](#)

1:00 Call to Order

1:05 Reconvene

Short summary of what was shared before lunch.

1:10 Implementation Insights

What are the keys to success in places where downstream investment has been secured and projects successfully implemented? What are some of the new, innovative investment models?

Moderator: Jay Ziegler, The Nature Conservancy

Speakers:

- Mike Jackson, Attorney at Law
- Marcus Selig, National Forest Foundation
- Nick Wobbrock, Blue Forest Conservation

2:00 Watershed Investment Primer

Introduction to the public goods charge (PGC) discussion, ensuring a common understanding of the concept as well as understanding about how the charge works in the energy sector.

Speaker: Newsha Ajami, Water in the West

2:15 Watershed Investment Discussion: Public Goods Charge

What are the pros and cons of a PGC for water? How do watersheds figure into the discussion?

Moderator: Newsha Ajami, Water in the West

Speakers:

- Dave Bolland, Association of California Water Agencies
- Lester Snow, California Water Foundation

3:45 Wrap Up, Final Questions, and Next Steps

Review findings, next steps, and gaps left by the conversations had today.

4:00 Adjourn