

# Agenda Item VIII Strategic Plan

Presented by:  
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# Sorensen's Meeting

Planning for the Future

In August 2014, SNC staff met with Board Chair Kirwan and Boardmember Brissenden to consider SNC successes and failures with the goal of setting clear direction for the future.

# SNC Successes

## What worked?

- Awarded over \$51 million in Proposition 84 grants
- Helped establish a Sierra Nevada Regional identity
- Carried out initiatives to bring attention to important Regional issues
- Changed thinking of Sierra Nevada locally-elected leaders about the value of the SNC and the kind of work the Region needs to be healthy
- Made smart investments to support and build capacity within the Region
- Established a positive reputation within the Region by creating an entrepreneurial organizational culture unlike other state agencies

# SNC Challenges

What didn't work as well as we hoped?

- Maintaining an equitable balance between mission, programs and geography
- Keeping the coalition that helped create the SNC engaged
- Communicating with decision-makers about Regional needs and return for investment
- Breaking down Regional silos to establish a strong coalition and Sierra Voice

# Proposed Programs

The SNC will plan to continue our work by focusing on four primary programs between January 2016 – June 2019.

These programs are:

- Watershed Improvement Program (WIP)
- Grant Program
- Abandoned Mine Lands
- Recreation and Tourism

# Board and Public Input

- Are the four proposed programs the proper areas of focus for the SNC between January 2016 – June 2019?
- Are the strategies identified for the four proposed programs appropriate?

# Next Steps

- Edit Strategic Plan based on Board and public feedback
- Develop Action Plans to support each Program
- Analyze discretionary spending and staff deployment
- Bring draft Strategic Action Plan for Board approval  
Dec. 2015
- Implement approved Strategic Action Plan Jan. 2016