Agenda Item VIb
Communications Update

Presented by:
Brittany Covich

Communications Update

www.SIERRANEVADA.ca.gov

SIERRA NEVADA WATERSHED IMPROVEMENT PROGRAM

FOREST SERVICE US DEPARTMENT OF AGRICULTURE

SIERRA NEVADA CONSERVANCY

Pacific Southwest Region

Large, damaging wildfires threaten Sierra Nevada wildlife.

It's their forest, too. Which would ***they*** choose?

Photo credit: CA Watchable Wildlife-Gary Kunkle

#RestoreTheSierra

www.SIERRANEVADA.CA.GOV

Pacific Southwest Region

Healthy forests in the Sierra Nevada filter and store water for California. Large, damaging wildfires threaten that.

It's your water. ***You*** choose.

Photo credit: Yosemite National Park

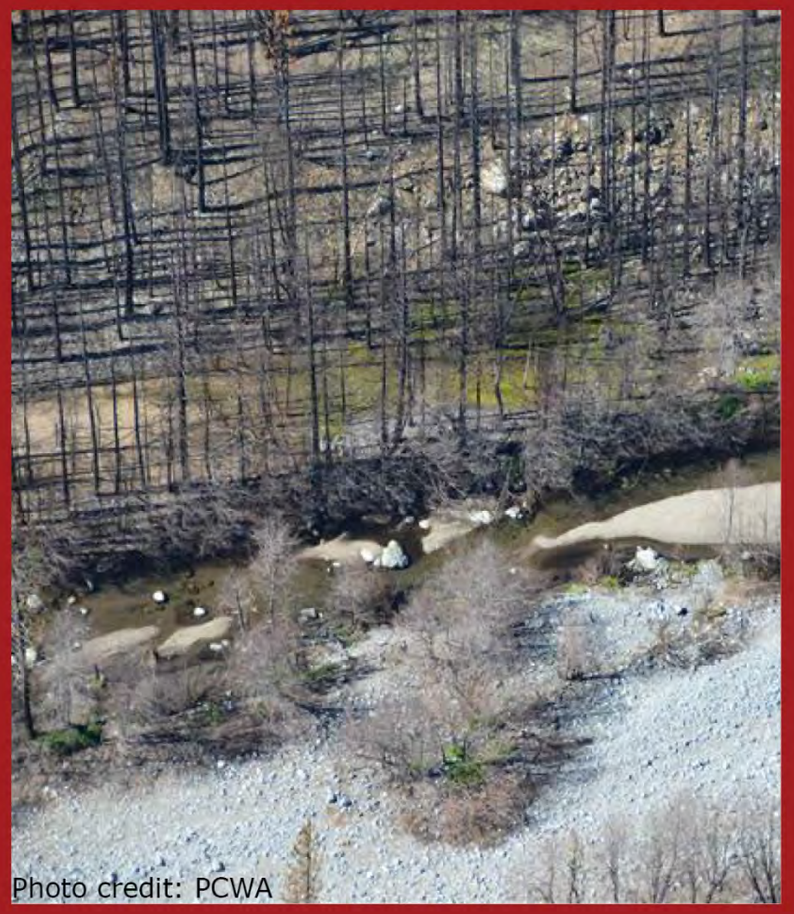


Photo credit: PCWA

#RestoreTheSierra

www.SIERRANEVADA.CA.GOV

SIERRA NEVADA WATERSHED IMPROVEMENT PROGRAM

FOREST SERVICE U.S. DEPARTMENT OF AGRICULTURE

SIERRA NEVADA CONSERVANCY

Pacific Southwest Region

A little smoke now prevents a lot of smoke later.

It's your air. ***You*** choose.

Photo credit: Susie Kocher

Photo credit: U.S. Forest Service

#RestoreTheSierra

www.SIERRANEVADA.CA.GOV

SIERRA NEVADA WATERSHED IMPROVEMENT PROGRAM

FOREST SERVICE U.S. DEPARTMENT OF AGRICULTURE

SIERRA NEVADA CONSERVANCY

Pacific Southwest Region

Proactive forest management can save up to 3 times the cost of future fires.

Invest now or pay later? ***You*** choose.

Photo credit: Susie Kocher

Photo credit: CAL FIRE

#RestoreTheSierra

www.SIERRANEVADA.CA.GOV

SIERRA NEVADA WATERSHED IMPROVEMENT PROGRAM

FOREST SERVICE U.S. DEPARTMENT OF AGRICULTURE

SIERRA NEVADA CONSERVANCY

Pacific Southwest Region

Proactive forest management uses a little fire now to prevent a lot of fire later.

It's your backyard. ***You*** choose.

Photo credit: Susie Kocher

Photo credit: U.S. Forest Service

#RestoreTheSierra

www.SIERRANEVADA.CA.GOV

SIERRA NEVADA WATERSHED IMPROVEMENT PROGRAM

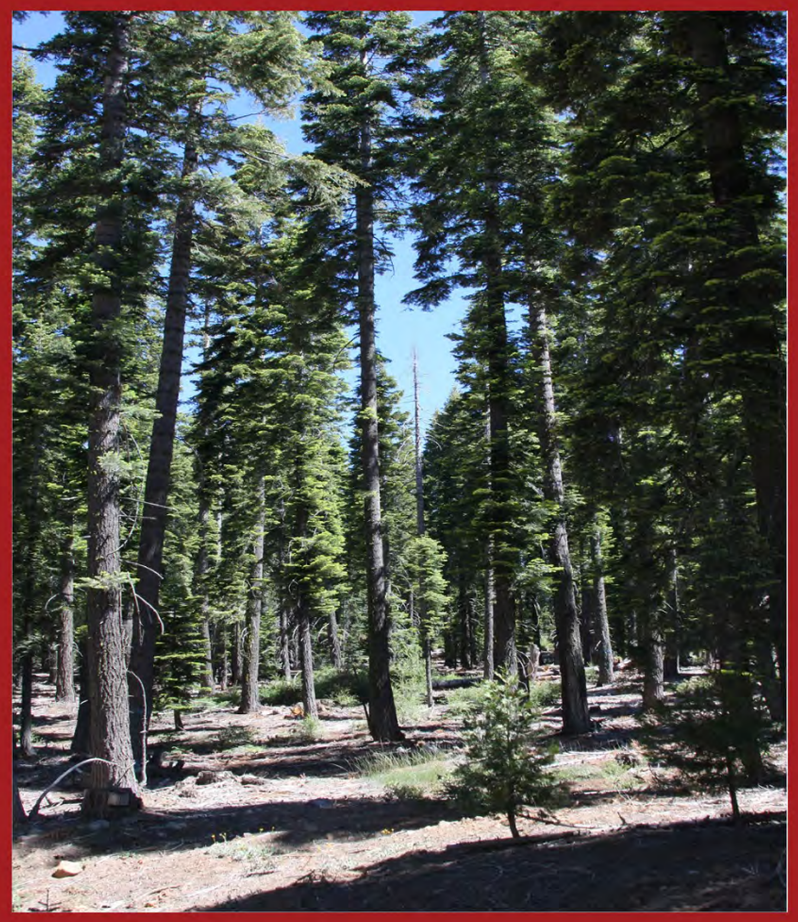
FOREST SERVICE US DEPARTMENT OF AGRICULTURE

SIERRA NEVADA CONSERVANCY

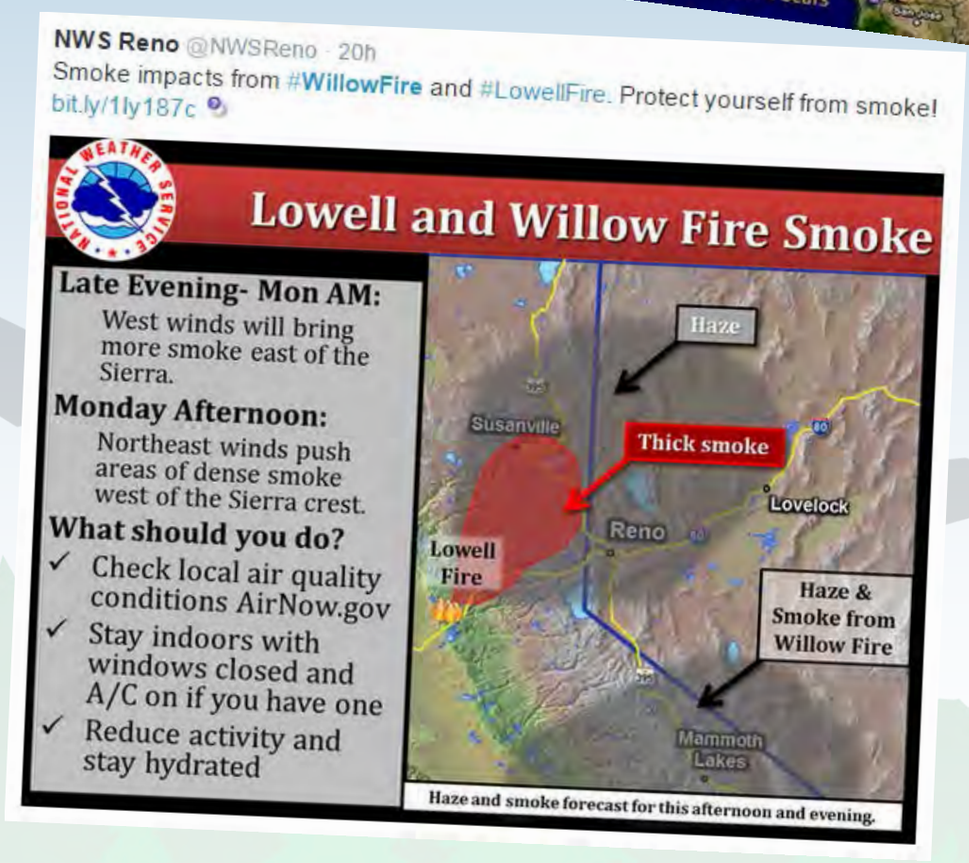
Pacific Southwest Region

Overgrown forests in the Sierra Nevada increase the risk of large, damaging wildfires.

It's your forest. ***You*** choose.



#RestoreTheSierra

www.SIERRANEVADA.CA.GOV

Sierra Stories in Social Media