

Sierra Nevada Conservancy-Progress Report

**Sierra Nevada Conservancy Grant Program
Safe Drinking Water, Water Quality and Supply, Flood Control
River and Coastal Protection Act of 2008 (Proposition 84)**

Grantee Name: Yosemite/Sequoia Resource Conservation & Development Council

Project title: Welcome to the Foothills – Mariposa, Madera, Fresno & Tulare Counties

SNC Reference Number: SNC 070312 **Submittal Date:** October 30, 2012

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Check one:

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6-Month Progress Report
 Final Report

<p>6-Month Progress Reports should reflect the previous six months. Final Reports should reflect the entire grant period.</p>

*** It should be noted that throughout this document the Yosemite/Sequoia Resource Conservation and Development Council is referred to as the ‘Council’.

*** It should be noted that throughout this document the Sierra Nevada Conservancy is referred to as the ‘SNC’

A. Progress Report Summary: *(Please provide a general description of work completed during this reporting period.)*

40,000 booklets have been printed (October 2012) and delivered (in-kind) to the Council’s office. The Council has effectively distributed more than 20,000 of the booklets to date – an ongoing effort. Website friendly copies have been made available to partners and posted on the Council’s website (www.ysrcandd.org). A credit contract agreement was established between the Council and the selected printer, City Press.

B. Deliverables or Outcomes completed during this Reporting Period or Milestones Achieved: *(Include specific information, such as public meetings held, agency participation, partnerships developed, or acres mapped, treated or restored.)*

Once edits and revisions were complete and the books were printed/delivered, the Council distributed these books to a variety of outlets – focusing primarily on Board of Relator Offices and Chamber of Commerce offices in order to distribute the booklets directly to new residents in the foothill areas. The Council then distributed the booklets to a diverse range of stakeholders who interact directly with the target audience. These groups include, but are not limited to; Fire Safe

Councils, Resource Conservation Districts, Libraries, Audubon Society, U.S. Forest Service, CA Dept. of Fish & Game, Natural Resources Conservation Services, County Board of Supervisors, CalFire, Tribal entities, Community Development Councils, and other ad-hoc public information and educational based groups in our four county region.

Furthermore, Council staff conducted a presentation at the Yosemite Gateway board of Realtors office to inform approximately 25 realtors directly about the booklets and their purpose. It was decided that the Realtors would utilize the Association building as a 'pick-up' site so that they could include the booklets in informational packets going to potential homeowners and renters in the foothill areas. Moreover, many of these realtors wear many 'hats' serving other areas within Mariposa, Fresno and Madera County.

Lastly, the booklet format has been shared with organizations throughout the region. We have had inquiries about utilizing the "Welcome to the Foothill" template and creating content specific information for other counties throughout the state. We have been supportive and supply this information willingly – not to mention encourage the use of the product on their individual websites. Throughout these efforts we have continually promoted the SNC mission to partners and supporters regionally.

C. Challenges or Opportunities Encountered: *(Please describe what has worked and what hasn't; include any solutions you initiated to resolve problems. If your project is not on schedule, please explain why here.)*

After the books were delivered (in-kind) to the Council's office (North Fork, CA) and distribution began, we learned that many groups and organization were not able to take as many books as they anticipated utilizing. Storage was limited and only a handful of boxes could be taken at any one time. To date, the Council has been storing the booklets and distributing them to these organizations on an 'as needed basis'. The Council meets with many of these partners monthly; therefore, they are able to access them relatively easily considering the rural communities which many commute to and from.

The Council, having more storage than most, was able to store (warehouse) the 40,000 books, but after anticipating excess funds in the budget that would allow for additional copies, we had to come up with a long-term storage solution. The Council, with consent of SNC staff, created a credit contract agreement with the printer allowing for a total of \$8,000 worth of books to be printed at a later date. The Council outline specifically how many books would be printed under each of the follow circumstances; (1) if one county/version was needed, (2) if two counties/versions were needed, (3) if three counties/versions were needed or (4) if four counties/versions were needed. This was done in anticipation that certain counties may distribute booklets faster than others based on population, visitor

rates and housing options. Tulare County on the other hand has never before had this booklet before; whereas Madera, Mariposa and Fresno counties have.

D. Unanticipated Successes Achieved: (Please describe any additional successes beyond completing scheduled tasks or meeting scheduled milestones.)

By productively and conservatively utilizing funds throughout the lifespan on the grant, we were able to utilize \$8,000 from the allocated printing budget to enter into a credit contract agreement with the printer to get additional books printed at a later date. This helps with storage, effective distribution and flexibility as needed. It should be noted that the printer provided \$3,000 of in-kind in support of the project and its goals.

E. Compare Actual Costs to Budgeted Costs: (Please refer to your grant agreement to list your deliverables/budget categories and budgeted costs compared to actual costs incurred during this reporting period in the table below.)

PROJECT BUDGET CATEGORIES	Budgeted SNC Dollars	Actual Dollars
Editing/Revision/Reproduction of Mariposa, Madera and Fresno Counties	\$30,468.00	\$30,641.31
Develop/production Tulare	\$10,156.00	\$9,186.11
Distribution	\$4,356.00	\$4,336.91
Indirect/Overhead	\$4,999	\$4,999
GRAND TOTAL	\$49,999	\$49,163.36

Explanation: (if needed)

F. Do you have information to report on the project-specific Performance Measures for your project? (If so, please list the Performance Measures below and describe your progress.)

All of our performance measures have been completed in full – although we continue to leverage them when possible. Please see pages 11-12 for a detail explanation of each.

G. Were there any other relevant materials produced under the terms of this Agreement that are not a part of the budgeted deliverables? If so, please attach copies. (Include digital photos, maps, media coverage of project, or other work products.)

We were able to obtain web friendly versions of all four of the booklets – provided in the final report packet via CD. No additional products or materials were produced in the life span of the grant, however, because Council staff worked diligently to come in under budget, additional copies of the books were

printed to further our educational impact in the region. Additionally, it sounds as if we will begin to see this template utilized throughout the region resulting in the development of “Welcome to the Foothill” booklets for additional counties. Currently we have been in discussions with (1) Butte County Fire Safe Council who has received funds to do so and (2) Lassen County Fire Safe Council who is conducting initial conversations.

H. Next Steps: *(Work anticipated in the next 6 months, including location and timing of any scheduled events related to the project.)*

We will continue to distribute both the hard copies and the electronic format of the booklets to partners throughout the region. If we run out of books in the next six months then we will go back to the printer (City Press) to access our credit contract account (\$8,000) to print additional books on an as needed basis. Lastly, we will continue to share the files so that other groups (Fire Safe Council, Resource Conservation District etc.) can utilize our format as a template ultimately reducing their project cost.

Please Complete this Section for FINAL Report ONLY

Capacity-Building Results and Collaboration and Cooperation with Stakeholders:

(What partnerships did you initiate or strengthen as a result of this project? How did they affect the project outcome? If applicable, how did this grant increase your organization's capacity? What is your plan to sustain this increase?)

This project help strengthen the Council's relations with many organizations, some of the key groups were; Tulare Resource Conservation District, Mariposa Resource Conservation District, Sequoia Fire Safe Council, North Fork Rancheria of Mono Indians, Cold Springs Rancheria, Big Sandy Rancheria, Picayune Rancheria of Chukchansi Indians, American Indian Council of Mariposa County, Sierra Business Council, United States Forest Service – Bass Lake Ranger District, Central Sierra Watershed Committee, County Boards of Supervisors and City Press. These key relationships allowed for booklet content to be as 'up-to-date' and accurate as possible while also providing a means for effective distribution.

The project did increase the Council's capacity – during the lifespan of this grant a variety of internal changes occurred (more in #7) and the Council had the opportunity to re-organized and become more sustainable. The projects executed during this time frame, three of which were SNC grants, served as the Council's new 'poster children' aiming to establish a new 'normal' that best utilize all resources to maximize public good. The Council has now applied these means of creative thinking and detailed budget analysis to all of its projects.

Description of Project Accomplishments:

1. Most Significant Accomplishment

Describe in one concise, well-written paragraph, the most significant accomplishment that resulted from this grant.

Council staff effectively and efficiently utilized the original budget to meet ever-changing needs. Originally, the grant allotted \$40,000 for 40,000 books. The Council completed this task for \$28,289.45 (including taxes), even after having to add additional pages to the booklets. The remaining funds were utilized to leverage the project by (1) conducting detailed research on environmental quality and effects of the printing process, (2) creating and implementing an affective distribution plan and (3) creating a credit contract agreement with the printer (\$8,000) so that additional booklets could be printed at a later date.

2. WOW Factor

If applicable, please describe anything that happened as a result of the project or during the project that is particularly impressive.

When thinking about the “WOW Factor” of this project a few things come to mind. Below I have outlined two of them (A) the active participation and involvement of 5 tribal entities throughout four counties and (B) the extent possible that we were able to select products and practices that support environmental sound printing and milling.

A. The Council was able to leverage this project by partnering with five tribal entities to create an additional section to the booklets. Each of the content in the four books is unique to the tribal community in that specific county. The participating tribes were; (1) North Fork Rancheria of Mono Indians, (2) Cold Springs Rancheria, (3) Big Sandy Rancheria, (4) Picayune Rancheria of Chukchansi Indians and the (5) American Indian Council of Mariposa County. This section provides a variety of information on each of the tribes such as: cultural resources, language, region, history, members/descendants and means to get further information.

Each of the tribes were eager to participate and even with a few challenges regarding tribal member turnover (positions frequently changing and having to make new contacts) the content and photos were provided directly by each individual tribe. Furthermore, each tribe was given between 5 and 12 boxes (700 – 1700 individual books) with the option for additional copies as needed. This new section is increasingly important as new residents to the foothill communities not only need to know about natural resources (fire, water, weeds, native plants, etc.) but also the history of the land itself and the unique culture of each area.

B. In order to maximize the utilization of environmental preferable materials in producing the publications (performance measure) the Council first learned in detail what kind of paper the books had been printed on previously and where it came from. In short, we learned that recycled content had been utilized minimally on paper from New York. We then decided to pursue other options and ended up picking the Jefferson Stock and mill located on the west coast. Below are details regarding the paper and the associated mill.

A) Recycled Content in Stock – The stock contains 10% Post Consumer Waste (PCW). This means that 10% of the pulp is recycled paper, newsprint, wood chip and probably contains some recycled plastic.

B) Mill Production – Water Usage - The number one consumed natural resource in the production of paper is water. The Jefferson Mill recycles and reuses 70% of the water it uses every day from the local water supplies. That figure is up 35% in the past 3 years.

C) Mill Production – Recycled Power – The recycled waste water is moved through piping on its way to being reused and in that process drives small turbines that in turn, powers electronic control panels, lighting and other parts of the plant – 100% pure recycled energy.

D) Mill Production – Recycled Waste Power – Two byproducts of paper production is steam and heat. The mill has partnered with local businesses to receive the mills wasted heat steam to power their production facilities. Prior to the miles of piping being installed for the recycled waste heat steam, it was put back into the environment as waste greenhouse gases. 40 tons per hour of heat steam are recycled to power the local businesses.

E) Forestation – The Jefferson Mill has been actively participating in forestation practices since the 1960's. Since then, the mill has re-forested more than 5,063 hectares (12,511 acres) of new forests. The mill has received many awards for its forestation efforts.

3. Design and Implementation

When considering the design and implementation of this project, what lessons did you learn that might help other grantees implement similar work?

The Council learned and would recommend that other like-projects always obtain the 'working' files of like-publications. At the start of this project we had a very difficult time obtaining the original files so that we would not need to pay someone to start from scratch, which would not have been feasible with the allotted budget. Once obtained, we used the 'working' files and made all edits and updates as appropriate. Furthermore, we made sure to outline in our contract with the printer that when the project was finished we were to obtain all of the updated working files (Adobe InDesign CS3). Now we have the updated working files that can be utilized in the years to come not only for Madera, Mariposa, Fresno and Tulare counties but other interested counties across the state. Lastly, we would suggest featuring the booklets (or whatever the new product might be) at state-wide and regional meetings and conferences. For example the Council featured them at the National Association for Resource Conservation District annual statewide conference and at the USDA Rural Development Statewide meeting.

4. Indirect Impact

Please describe any indirect benefits of the project such as information that has been developed as a result of the project is being used by several other organizations to improve decision-making, or a conservation easement funded by this grant that encouraged other landowners in the area to have conservation easements on their property.

This project as indirectly created an opportunity to increase partner relations among those directly involved (listed in #5), this is an opportunity that may have not arrived otherwise. Ample hours were spent in meetings (in person and via phones) regarding details of the publications – during those conversations we not only strengthened current relationships but learned about other projects that we were able to support or leverage (such as the community garden program in Tulare County). Additionally,

throughout the life of this grant, organizations throughout the region have asked to see copies of our booklets in order to utilize them directly or as a template to create one for their specific County. To date the Fire Safe Councils in Butte and Lassen County have shown much interested and begun efforts to obtain funding for like-projects.

5. Collaboration and Conflict Resolution

If you worked in collaboration or cooperation with other organizations or institutions, describe those arrangements and their importance to the project. Also, describe if you encountered conflict in the project and how you dealt with it, or if there was conflict avoided as a result of the project.

This project, like many of the Council's projects, utilized the expertise of our Council. The Council, which is a unique make-up of 30-plus partners (collaborative), conducts all projects in a way that will maximize various options, opinions, expertise, ideas, etc. Specifically, this project utilized the expertise of the following key organizations; Tulare Resource Conservation District, Mariposa Resource Conservation District, Sierra Resource Conservation District, Chowchilla Red-Top Resource Conservation District, Coarsegold Resource Conservation District, Sequoia Fire Safe Council, North Fork Rancheria of Mono Indians, Cold Springs Rancheria, Big Sandy Rancheria, Picayune Rancheria of Chukchansi Indians, American Indian Council of Mariposa County, Sierra Business Council, United States Forest Service, Central Sierra Watershed Committee, City Press; and of course, the Sierra Nevada Conservancy. Regarding conflict resolution, whenever we work with partners and/or in collaborative settings there are a variety of techniques we utilize as preventatives to decrease chances of potential conflict. We executed full project transparency, asked for assistance and utilized suggestions while conducting direct communication regarding project goals.

6. Capacity-Building

SNC is interested in both the capacity of your organization, as well as local and regional capacity. Please describe the overall health of your organization including areas in need of assistance. SNC is interested in the strength and involvement of your board, significant changes to your staff, size and involvement of membership. In addition, describe how your project improved capabilities of partners, or the larger community.

The Y/S RC&D Council is a unique non-profit organization for three reason; (1) we are a regional 501c3, serving the rural and foothill communities of four counties, (2) we have a diverse semi-governmental (four county Board of Supervisors) board consisting of 30-plus partners and supporter, and (3) we not only work to conserve and preserve natural resources and cultural resources *but* our goal is to link these opportunities with means of sustainable economic development throughout the region. Like many non-profit organization, we have a small general budget as over 90% of project dollars go to on-the-ground work. In the last year and a half the Council has conducted an internal change (please see details in #7) that has increased

the health of our organization greatly. Specifically, we have two additions to our Executive Committee and have hired a total of three part-time employees (more than the organization has had in its ten-plus years of operation). We have also increased our partner outreach and transparency as it is them whom we serve. That said, the work that needs to be done throughout the rural foothill communities of Madera, Mariposa, Fresno and Tulare counties is immense and could utilize additional staff to maximize opportunities and assistance. Our coverage area includes a variety of 'disadvantaged/underserved communities,' 'food deserts' and Tribal communities that are often overlooked and under represented. We continue to rely on our Council (30 plus partners throughout the region - collaborative) to help define projects and community needs.

7. Challenges

Did the project face internal or external challenges? How were they addressed? Describe each challenge and any actions that you took to address it. Was there something that SNC did or could have done to assist you? Did you have to change any of your key objectives in response to conditions "on the ground"?

A. The Council has traditionally been funded through the USDA – Natural Resources Conservation Services (NRCS). Through these funds Resource Conservation and Development Council across the Country (approximately 300) have had all overhead (rent, phone, supplies) paid for in full. Additionally, the NRCS provided one full-time employee to each Council to further leverage and execute projects. In April of 2011 the U.S. Congress made a decision that pulled this resource. The Council, as well as all other RC&D's across the nation, had to reconfigure itself internally and develop a sustainable strategy. The Sierra Nevada Conservancy staff worked with Council staff to recreate the purposed project keeping within the original scope of work. The Council ended up doing "more for less" than what was originally purposed. It was with the cooperation and support of the SNC as well as the creative thinking and leveraging of Council staff that this was completed successfully. This was key due to a variety of internal changes at that time such as; staff, office location, funding sources, board involvement and internal structure.

B. We had hoped to provide the booklets to both PG&E and Southern CA Edison. The thought was that utility companies could provide a copy of the booklet to new residents in the foothill areas. After several conversations with PG&E (with representatives around the state and county) a final decision was made and they informed us that they were not able to take/distribute the publication. Several internal changes regarding communications protocol were evolving and they were sorry to inform us that they would not be able to assist in this effort. Southern CA Edison was much harder to contact directly. Many voice mails were left but ultimately distribution time and effort was placed elsewhere. We continue to look for opportunities to distribute the books as appropriate.

8. Photographs

Grantees are strongly encouraged to submit photos, slides or digital images whenever possible. These images will be used for SNC publications such as annual reports or on the website. Please make sure you clearly identify location, activity, and your project with each submitted image. Images will be credited to the submitting organization, unless specified otherwise.

Unlike most of our grants, this project does not have pictures associated with it. We do have website friendly versions of each of the four booklets as well as the working files which have been placed on disks and mailed to the SNC with the final report.

9. Post Grant Plans

What are the post-grant plans for the project if it does not conclude with the grant? Include a description of the following (if applicable): (1) Changes in operations or scope; (2) Replication or use of findings; (3) Names of other organizations you expect to involve; (4) Plans to support the project financially, and; (5) Communication plans?

Post-grant plans include; continue the distribution of the newly printed books, continue to publish the booklets on partner websites, go back to printer and get additional copies printed (credit agreement) when appropriate and continue to assess the need for future edits and/or copies and look for funding if needed.

10. Post Grant Contact

Who can be contacted a few years from now to follow up on the project? Please provide name and contact information.

Steve Haze, 1st Vice President stevehaze007@gmail.com

SNC-approved Performance Measures: *(Please list each Performance Measure for your Project, as identified in your Grant Agreement, and the results/outcomes.)*

1. **Performance Measure:** Conduct initial scoping for content to be included in the newly produced version for Tulare County
Result/Outcomes: The scoping for content was completed in full with the assistance of Council partners
2. **Performance Measure:** Make revisions, as necessary, to existing versions and reproduced for distribution (Madera, Mariposa and Fresno counties)
Result/Outcome: The scoping for content (edits, revisions and updates) was completed in full with the assistance of a variety of Council partners.
3. **Performance Measure:** Produce 10,000 copies of the publication for each participating county
Result/Outcomes: 10,000 copies of the publication were printed for Madera, Mariposa, Fresno and Tulare counties totaling 40,000 booklets. In addition, we created a credit agreement with the printer so that additional copies could be printed when needed, maximizing project scope.
4. **Performance Measure:** Distribute newly printed copies to appropriate organizations
Result/Outcomes: Over half (20,000) of the booklets have been distributed to date. Additionally we are currently storing approximately 7,000 copies for partners who plan on distributing them but are unable to pick them up due to storage limitations. We will continue to distribute the booklets to partners, board of realtors, chambers and more as needed.
5. **Performance Measure:** Prepare electronic files of each version in anticipation of web publishing
Result/Outcomes: Electronic files were prepared so that the Council and its partners could post the documents on their website easily. We have also obtained the 'working format' or original electronic files so that they can be utilized again in the future by us and/or partners throughout the region. Having these files allows the developing party to minimize project cost dramatically.
6. **Performance Measure:** Incorporate content about the Sierra Nevada conservancy into each version in cooperation with conservancy staff; to the extent possible, utilize environmental preferable materials in producing the publications.
Result/Outcomes: Content was created and placed within each of the four versions of the booklet. The content was created with Sierra Nevada Conservancy Staff and is located on page 44 & 45. In addition, the Sierra Nevada Conservancy logo has been placed on the back of each of the 40,000 booklets. Content includes the Sierra Nevada Conservancy's history, region, vision for the future, funding (prop 84, 2006), and more. The Council spent ample time learning about the quality and content of the paper, how it was milled and where the paper would be

coming from in order to maximize environmental preferred content and practices. Please see #2 in this document for more details.

*It should be noted that early on (in the lifespan of the grant) the Council advanced on the opportunity to incorporate a Tribal portion (unique to each County) in to each of the booklets (4). Although this was not established as a direct performance measurement in the grant contract the Council has viewed this opportunity has a required direct deliverable as it was the best way to further leverage the overall project goal.

Sierra Nevada Conservancy Grant Program Project Reporting Guidelines

Progress Reports are required periodically throughout the term of the Grant Agreement (Refer to Exhibit B of the Grant Agreement). These reports will allow you and the Sierra Nevada Conservancy (SNC) to see the degree to which the project is on track and achieving your projected outcomes. Your Progress Reports will further provide the SNC with information that will help us to explain your work to the Board Members and various other audiences. Timing of Progress Reports is specified in the Project Schedule included in Exhibit A of the Grant Agreement, but generally every 6 months until completion of the project.

*A Progress Reporting Form is provided to Grantees on the SNC Website. **Six-month Progress Reports** should reflect the previous 6-month period; **Final Reports** should address each question for the entire grant period – looking at the project as a whole.*

The form specifies the items you will need to report on. For the Six-Month Interim Report these include, but are not limited to: A Progress Report Summary of work completed, Deliverables or Outcomes Completed, Challenges or Opportunities Encountered, Unanticipated Successes Achieved, Actual Costs compared to Budgeted Costs, Any Additional Relevant Materials Produced, and Next Steps.

The Final Report will include additional information, such as: Resources Leveraged, Capacity-Building Results and Collaboration and Cooperation with Stakeholders, a Description of Project Accomplishments, and SNC Approved Performance Measures.

Please make sure that you submit complete reports by the dates requested in your Grant Agreement.

Welcome to the Foothill Booklet Distribution

Name	Organization	County	# of Books	Boxes	Signature
Pat Garcia	Maniposa Co RCD	Maniposa	140 x 846	6	Pat Garcia
Christine Medt	Chamber	Maniposa	140 x 280	2	Christine Medt
Christina Atkinson	Maniposa Co. Fire Safe	Maniposa	140 x 4	4	Christina Atkinson
Janet Cress-William	Maniposa & County Lib.	Maniposa	140	1	Janet Cress-William
Linda Adams	Maniposa Co. Book	Maniposa	140 x 2	2	Linda Adams
Michaela Gohman	Orchard Chamber	Madera	420	3	Michaela Gohman
ARSOCA	Tulare Chamber	Tulare	140	1	ARSOCA
Grand Canyon	Tulare Library	Tulare	140	1	Grand Canyon
Teri Van Huss	BDA-NRCS-Tulare	Tulare	140 x 45	15	Teri Van Huss
Jaxie Orozco	TRCD	Tulare	140 x 9	9	Jaxie Orozco
Tracy Sussman	Fresno	Fresno	140	1	Tracy Sussman
Angela Smith	Fresno/Clavis Convention	Visitors Bureau	140	1	Angela Smith
Paul Connor	Dot of Fish Game	Fresno	140	1	Paul Connor
Gerard Leland	CA FIRE	Fresno	140	1	Gerard Leland
Jeff Scott	Fresno Public Lib	Fresno	140	1	Jeff Scott
Diana Miller	Fresno Association of Libs	Fresno	140	1	Diana Miller
Aimee Smith	Tulare County Library	Madera	140	1	Aimee Smith
Christina Medonald	FRC	Madera	140	1	Christina Medonald
Roger Maybee	US Forest Service	Madera	280	2	Roger Maybee
Robert Martinez	NORTH TULE RANCH	Madera	510	4	Robert Martinez
PATRICIA SELL	FSC	Madera	140	1	Patricia Sell
Bob Poles	Cold Springs Rancheria	Fresno	1400	10	Bob Poles
Michael Wynn	BIG SANDY RANCHERIA	FRESNO	1120	8	Michael Wynn
Stanley Tan	Tulare FSC	Tulare	280	2	Stanley Tan
Seannick Johnson	Inbe	Madera	280	2	Seannick Johnson
Seannick Johnson	NRES	Madera	140	1	Seannick Johnson
Bluce Champion	SVBD	Fresno	140	1	Bluce Champion
	CSUC	Maniposa	140	1	
	CSUC	Fresno	140	1	
	Maniposa NRCS	Maniposa	140	1	

* The "Welcome to the Foothill" booklets are intended for NEW residents to the foothill areas to inform them of issues specific to the foothill areas.

Welcome to the Foothill Booklet Distribution

Name	Organization	County	# of Books	Boxes	Signature
Lenny Johnson	NRCs	Madera	140	1	Lenny Johnson
Kristi Johnson	Fresno County	Fresno	140	1	Kristi Johnson
Allen Bishel	Tulare County	Tulare	420	3	Allen Bishel
David Van	CHARC	Fresno	140	1	David Van
Joseph M. Motta	Picayune	Madera	140	1	Joseph M. Motta
Suzie Phillips	YGAOR	Madera	700	5	Suzie Phillips
Suzie Phillips	YGAOR	Madera	420	3	Suzie Phillips
Donna S. Nelson	YGAOR	Madera	140	1	Donna S. Nelson
Jeannie Habben	Central Sierra Watershed Committee	Fresno, Madera, Mariposa	420	3	Jeannie Habben
Donna Nelson	Upper Merced River Watershed Council	Mariposa	140	1	Donna Nelson
Teri Vandross	Tulare RCD	Tulare	700	5	Teri Vandross
Scott MARS	DFCOC Chamber of Commerce	MADBEA	140	1	Scott MARS
Christina McDonald	North Fork Lancharia	Madera	560	4	Christina McDonald
Pat Garcia	Murpree Co. RCD	Murpree	560	4	Pat Garcia

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Name	Organization	County	# of Books	Boxes	Signature
Carolynn Buckles	Eastern Madera Fire Safe Council	Madera	140	1	<i>Carolynn Buckles</i>
Sandra Herfe	County of Fresno	Fresno	140	1	<i>Sandra Herfe</i>
Jamie Schlumbohm	USDA Forest Service	Fresno	140	1	<i>Jamie Schlumbohm</i>
Jamie Schlumbohm	CLOVIS USDA Forest Service	madera	140	1	<i>Jamie Schlumbohm</i>
Andy Gordus	US Fish + Game	1 Madera 1 Mariposa 1 Fresno	420	3	<i>Andy Gordus</i>
Tom Wheeler	County Board of Supervisors - Madera	Madera	140	1	<i>signed for Tom by B. Dyer Butterfield Dyer</i>
Susan E. Smith	Albany Library	Fresno	140	1	<i>Susan E. Smith</i>
Richard Bagley	HWY 1188 Fire Safe Council	Fresno	700	5	<i>Richard Bagley</i>
	Cal Fire	Fresno			
	Forest Service	Fresno			
Jeanne Habben	Chowchilla Red Top RCD	1 Madera 1 Mariposa	280	2	<i>Signed for J. Habben by B. Dyer Butterfield Dyer</i>
Sandy Claile	NORTH FORK CDC	Madera	280	2	<i>Sandy Claile</i>
Kyle Keiller	Audubon CA	1 Madera 1 Mariposa 1 Fresno 1 Fresno 1 Fresno	500	4	<i>Signed for Kyle by B. Dyer Butterfield Dyer</i>
Steve Haze	Sierra RCD	1 Fresno	140	1	<i>Signed for Steve by Dyer Butterfield Dyer</i>

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Welcome to the Foothill Booklet Distribution

Name	Organization	County	# of Books	Boxes	Signature
Tom Wheeler	Madera County Board of Sup	Madera	140	1	<i>Tom Wheeler</i>
Michael Esposito	Hwy 108 FSC	Fresno	420	3	<i>Michael Esposito</i>
<i>Albert Isidoro</i>		<i>Fresno</i>		3	<i>Signed for Isidoro by BD Bunting Dyk</i>
SLM SPOTTS	Yosemite Audubon Society	Madera	140	1	<i>Tom Jants</i>
JONANA CLINES	U.S. Forest Service Botany	Madera	140	1	<i>Signed for Clines by Brittany Bunting Dyk</i>
DIRK CHARLEY	Tribal Relations Sierra Nevada	Madera	140	1	<i>Signed for Dirk by Brittany Bunting Dyk</i>
LYNN BAUMGARTNER	Sierra Nevada Alliance	Mix	50		<i>Signed for Lynn by BD Bunting Dyk</i>

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**AGREEMENT BETWEEN
YOSEMITE/SEQUOIA RESOURCE CONSERVATION
AND DEVELOPMENT COUNCIL
AND
City Press, Fresno, CA**

This Agreement (Agreement) is made and entered into and effective as of August 20, 2012 by and between the Yosemite/Sequoia Resource Conservation and Development Council hereinafter referred to as "Council" and the City Press, hereinafter referred to as "CP".

RECITALS

WHEREAS, Council is in need of assistance to reproduce additional copies of the "Welcome to the Foothills" booklet; and

WHEREAS, CP has agreed to perform printing work for Council by providing support and printing services as described in this Agreement; and

WHEREAS, Council is of the opinion that CP have the necessary qualification, experience and abilities to provide services to Council on the terms and conditions set out in this Agreement.

NOW, THEREFORE IN CONSIDERATION of the matters described above and of the mutual benefits and obligations set forth in this Agreement, the sufficiency of which consideration is hereby acknowledged, the parties to this Agreement agree as follows:

1. SERVICES

1.1 In Consideration for the Printing Services to be performed by CP under this Agreement, CP services to Council are listed in **EXHIBIT "A", SERVICE**.

2. SCOPE AND OWNERSHIP OF WORK

2.1 **Ownership of copyright.** Council individually retain copyright ownership of all work created. This includes handout material, assessments and visual aids. All rights are reserved. None of these materials may be legally reproduced, stored in a retrieval system or transmitted in any form by electronic, mechanic, photo-copying, or recording means *for commercial purposes* without prior permission from Council.

3. COMPENSATION

3.1 In Consideration for the Printing Services to be performed by CP under this Agreement, Council will pay CP as listed in **EXHIBIT "B", COMPENSATION**.

4. TERM/TERMINATION

4.1 The term of this Agreement shall be from August 20, 2012 to September 30, 2015 unless public and/or partner needs show a direct reason to extend.

4.2 If CP fails to perform duties to the satisfaction of Council, or if CP fails to fulfill in a timely and professional manner obligations under this Agreement,

or if CP violate any of the terms or provisions of this Agreement, then Council shall have the right to terminate this Agreement effective immediately upon Council giving written notice thereof to Contractors.

5. CONFIDENTIALITY AND CONFLICTS OF INTEREST

5.1 In the course of performing Printing Services, the parties recognize that CP may come in contact with or become familiar with information which Council or its subsidiaries or affiliates may consider confidential. CP agree to keep all such information confidential and not to disclose or divulge it to anyone other than appropriate Council personnel or their designees. This provision shall survive the termination, expiration, or cancellation of the Agreement.

6. MEDIATION CLAUSE

6.1 If a dispute arises out of or relating to any aspect of this Agreement between Council and CP, or the breach thereof, and if the dispute cannot be settled through negotiation, Council and CP agree to the use of mediation before resorting to arbitration, litigation, or any termination procedures specified in Section 4 of this Agreement.

7. NON-DISCRIMINATION and HARASSMENT PREVENTION

7.1 Non-Discrimination. During the performance of this Agreement, CP shall not unlawfully discriminate against any person because of race, religion, color, national origin, ancestry, physical handicap, medical condition, marital status, age (over 40), sex, or sexual orientation, either in CP's employment practices or in the furnishing of services to recipients. CP shall insure that the evaluation and treatment of its employees and applicants for employment and all persons receiving and requesting services are free of such discrimination. The provision of services primarily or exclusively to such target population as may be designated in this Agreement shall not be deemed to be unlawful discrimination.

8. HARASSMENT PREVENTION POLICY

8.1 During the performance of this Agreement, CP shall not tolerate harassment in the workplace or in a work-related situation based on an individual's race, color, religion, gender, national origin, ancestry, age, marital status, physical disability, mental disability, medical condition, sexual orientation, or any basis protected by law, or based on a perception that an individual has any of these characteristics, or based on a perception that an individual is associated with a person who has, or is perceived to have, any of these characteristics. Such harassment may include, but is not limited to, slurs; epithets; derogatory jokes; degrading comments; gestures or physical conduct; or threats that an employee's job, advancement, compensation, assignment, or other benefit is dependent on submission to sexual demands or on toleration of harassment. CP shall insure that its employees and all persons receiving and requesting services are free of such harassment

9. GENERAL PROVISIONS

9.1 Governing Law. The parties agree that this Agreement shall be governed by and construed and enforced in accordance with the laws of the State of California, and that proper venue shall be the County of Madera, California, where any action on this contract shall be filed.

9.2 Entire Agreement. This Agreement supersedes all previous agreements relating to the subject of this Agreement and constitutes the entire understanding of the parties hereto. Contractors shall be entitled to no other benefits other than those specified herein. Contractors specifically acknowledge that in entering into and executing this Agreement, Contractors rely solely upon the provisions contained in this Agreement and no others.

9.3 Amendments No changes, amendments or alterations shall be effective unless in writing and signed by both parties.

9.4 Notices Any notice required to be given pursuant to the terms and provisions of this Agreement shall be in writing and shall be sent first-class mail to the following addresses:

If to Council:

Yosemite/Sequoia RC&D
57839 Road 225 (Old Mill Site)
P.O. Box 415
North Fork, CA 93643

If to Contractors:

City Press
7622 North Maroa Avenue
Fresno, CA 93711

IN WITNESS WHEREOF, the parties thereto have executed this Agreement effective as to the dates first written above.

YOSEMITE/SEQUOIA RESOURCE CONSERVATION AND
DEVELOPMENT COUNCIL

Date: 9/28/12

By: *J. G. McGowan*
Jack McGowan, secretary

CITY PRESS

Date: 9/5/2012

By: *Paul Manteley*
PAUL MANTELEY, OWNER

Date: _____

By: _____

EXHIBIT "A"
SERVICES

CP shall be available and shall provide Council one of the following four options

- A. Reprinting of One (1) version of the booklet (either Madera, Mariposa, Fresno or Tulare County) in its corrected form at the quantity of 5,600 booklets, or
- B. Reprinting of any Two (2) versions of the booklet in their corrected form at the quantity of 1900 booklets each of two (2) lots or,
- C. Reprinting of any three(3) versions of the booklet in their corrected form at the quantity of 1100 units of three (3) lots or,
- D. Reprinting of all four versions of the booklets in their corrected form at the quantity of 750 units each of four (4) lots.

To do so, Y/SRC&D and City Press have agreed to a credit payment of \$8,000.00. City Press will not print the agreed upon booklets until after this payment has been submitted and received by Y/SRC&D and City Press from the Sierra Nevada Conservancy. City Press understands that the printing of the booklets will be performed at a later date within the time limits stated in this agreement.

EXHIBIT "B"
COMPENSATION

- 1. Compensation to CP is not to exceed \$8,000 for providing Printing Services.
- 2. City Press will submit an invoice to YSRC&D in accordance to 3.6 Compensation. City Press will be reimbursed for services outlined in Exhibit A with documentation/receipts.
- 3. Credit payment will be processed by Y/S RC&D upon reimbursement from grantor and will then be distrusted to City Press.